

WHY WOODLANDS HOUSE HOTEL & SPA CHOSE THE LIMERICK GIFT CARD

Organisation: Woodlands House Hotel & Spa

Town & City Gift Card: The Limerick Gift Card

“ The Limerick Gift Card is a local initiative, backed by Limerick City and County Council and Limerick Chamber. As a local company, we decided to offer the Gift Card to our staff as a Christmas reward option because one of our values is supporting local and cards have to be spent here in Limerick. The choice on offer with the card was good. It was very easy to purchase the cards and we had no issues.

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**Karen Glynn, HR Manager
Woodlands Hotel**

Why the Woodlands Hotel chose their local Town & City Gift Card to reward staff

The Woodlands Hotel is an 94-room award-winning four-star hotel in Limerick, employing more than 200 people, and a popular location for weddings. Regularly rewarding their hard-working team at Christmas with vouchers, for Christmas 2024, the hotel decided to add the Limerick Gift Card to its range of options for staff to choose from, in-keeping with their ethos of supporting local and choosing local suppliers where possible.

Benefits

The Limerick Gift Card offered staff ultimate local choice, with the ability to spend as they wished, including on their Christmas food shopping with big brand retailers like Tesco and Lidl, plus independent shops, restaurants and more.





WHY WOODLANDS HOUSE HOTEL & SPA CHOSE THE LIMERICK GIFT CARD

Experience of using the card

After the Limerick Gift Card launched in November 2024, Woodlands Hotel decided to introduce the Limerick Gift Card as an option for their staff, opting for the physical version of the card that they were able to hand out to staff in person. They found the [ordering process easy](#) and will consider using the cards again in the future.

Accepting the card

In addition to gifting the Limerick Gift Card to their staff at Christmas, Woodlands House Hotel & Spa are also one of over [180 local businesses](#) which accept the Limerick Gift Card, including retail, hospitality, accommodation, health and beauty and services, locking spend into Limerick and encouraging local exploration and tourism.

2 ways

Woodlands Hotel
accept the card and
use it for staff rewards

Over 180

Limerick businesses
benefiting

+12

Accommodation
providers participating