

Make Your Rewards Matter with the Limerick Gift Card

Whether reward, incentive or thank you, give them the only Gift Card that offers both big brands and independent businesses.

With a Limerick Gift Card, you can offer unbeatable local choice for your staff through one Gift Card, while providing a tangible cash injection to the local economy.



Why choose the Limerick Gift Card?



Other Multi Store Gift Cards

Purchase fee on each card

Open loop system, meaning the card can be spent anywhere

Retailer is charged a commission on each sale



Limerick Gift Card

No purchase fee

Closed loop system keeps the money in Limerick, supporting the local economy

Commission free to every merchant who accepts

Use the Small Benefit Exemption scheme to help your team

The Small Benefit Exemption scheme allows an organisation to give their staff five small non-cash benefits, tax free, each year of up to €1,500, such as a Town & City Gift Card.

Bonus Comparison	Payroll	Gift Card
Received by Employee	€1,500.00	€1,500.00
Income Tax @ 40%	€1252.60	n/a
USC @ 8%	€250.52	n/a
PRSI Employee @ 4.10%	€128.39	n/a
Gross Pay	€3131.51	n/a
PRSI Employer @ 11.15%	€349.16	n/a
Total Employer costs	€3480.67	€1,500.00

Where to spend the Limerick Gift Card

Discover over [170 businesses](#) which accept the Limerick Gift Card today.

Ordering your Limerick Gift Card:

- Visit corporate.townandcitygiftcards.ie
- Click on **Login/Register**
- Fill in all your details
- Click **create new order**
- Select your card, the quantities and values