Make Your Rewards Matter with The County

**Wexford Shop Local Gift Card** 

Whether reward, incentive or thank you, give them the only Gift Card that offers both big brands and independent businesses.

With The County Wexford Shop Local Gift Card, you can offer unbeatable local choice for your staff through one Gift Card, while providing a tangible cash injection to the local economy.



# Why choose The County Wexford Shop Local Gift Card?



#### Other Multi Store Gift Cards



### County Wexford Gift Card

Purchase fee on each card

Open loop system, meaning the card can be spent anywhere

Closed loop system keeps the money in County Wexford, supporting the local economy

Retailer is charged a commission on each sale

Commission free to every merchant who accepts

## Use the Small Benefit Exemption scheme to help your team

The Small Benefit Exemption scheme allows an organisation to give their staff five small non-cash benefits, tax free, each year of up to €1,500, such as a Town & City Gift Card.

Bonus Comparison	Payroll	Gift Card
Received by Employee	€1,500.00	€1,500.00
Income Tax @ 40%	€1252.60	n/a
USC @ 8%	€250.52	n/a
PRSI Employee @ 4.10%	€128.39	n/a
Gross Pay	€3131.51	n/a
PRSI Employer @ 11.15%	€349.16	n/a
Total Employer costs	€3480.67	€1,500.00

#### Where to spend

Discover over 190 businesses which accept The County Wexford Shop Local Gift Card today.

# Ordering your County Wexford Gift Card:

- Visit corporate.townandcitygiftcards.ie
- Click on Login/Register
- Fill in all your details

Tel: +353 53 91 22226

Click create new order

Email: info@countywexfordchamber.ie

Select your card, the quantities and values