

# Make Your Rewards Matter with the Love Drogheda Gift Card

Whether reward, incentive or thank you, give them the only Gift Card that offers both big brands and independent businesses.

With a Love Drogheda Gift Card, you can offer unbeatable local choice for your staff through one Gift Card, while providing a tangible cash injection to the local economy.



## Why choose the Love Drogheda Gift Card?



### Other Multi Store Gift Cards

Purchase fee on each card

Open loop system, meaning the card can be spent anywhere

Retailer is charged a commission on each sale



### Love Drogheda Gift Card

No purchase fee

Closed loop system keeps the money in Drogheda, supporting the local economy

Commission free to every merchant who accepts

## Use the Small Benefit Exemption scheme to help your team

The Small Benefit Exemption scheme allows an organisation to give their staff five small non-cash benefits, tax free, each year of up to €1,500, such as a Town & City Gift Card.

Bonus Comparison	Payroll	Gift Card
Received by Employee	€1,500.00	€1,500.00
Income Tax @ 40%	€1252.60	n/a
USC @ 8%	€250.52	n/a
PRSI Employee @ 4.10%	€128.39	n/a
Gross Pay	€3131.51	n/a
PRSI Employer @ 11.15%	€349.16	n/a
<b>Total Employer costs</b>	<b>€3480.67</b>	<b>€1,500.00</b>

### Where to spend the Love Drogheda Gift Card

Discover over [230 businesses](#) which accept the Love Drogheda Gift Card today.

### Ordering your Love Drogheda Gift Card:

- Visit [corporate.townandcitygiftcards.ie](https://corporate.townandcitygiftcards.ie)
- Click on **Login/Register**
- Fill in all your details
- Click **create new order**
- Select your card, the quantities and values